



New York State  
Personal Injury  
Lawyers Association

# MAXIMIZING YOUR PROFIT

## IN UNCERTAIN ECONOMIC TIMES

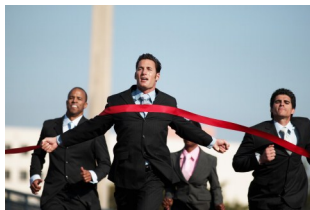
***Date: April 1, 2013***

***Time: 10:30-8:00***

***Location: Ritz Carlton  
Grand Ballroom, NYC***

### OTHER ACTIVITIES

**Ambulance  
Chase 10k  
fun run**



**Pothole scavenger hunt**

**Slip and fall™ obstacle course**

**Phony consumer group awards  
dinner**

## Workshops Include

### Coping with safer work environments

Workplaces may be getting safer, but in this session, we teach you how to make the most out of even the safest spaces.

### Soft tissue, hard cash

Don't leave dollars on the table. Learn how soft tissue injury claims can be the key to bigger profits.

### Getting the best experts money can buy

Hi everybody! Learn how to use New York's convoluted expert testimony rules to get a settlement from even the weakest cases.

### Imaginary pain, real damages

Learn the secrets the pros use for inflating damage awards. Dramatic advances in pseudo-science will have you recovering damages for emotions you never even knew existed!

### The contingency fee conundrum

How to make the paltry 33% fee a thing of the past - lessons from class actions and lawsuit lenders.

### Loss of consortium

Get jiggy with increased damages in this salacious session. Loss of consortium is not just for headaches anymore!

### Asbestos

Sure they haven't made it for decades, but there is still money to be made! Learn how to sue multiple times for the same plaintiff and fabricate the exposure.

### The deepest pockets of all

Tired of bankrupting local businesses? Step up to the big leagues, and start suing your local governments. Remember: they have to pay no matter what!